

AI4PROSA NEWSLETTER

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STRASBOURG HOSTS THE THIRD TRANSNATIONAL MEETING OF THE AI4PROSA PROJECT

On 14 November, **the third transnational meeting of the European AI4Prosa** project took place at the Centre d'Études Internationales de la Propriété Intellectuelle (CEIPI), University of Strasbourg, with CEIPI acting as host.

During the session, the project's progress was presented, and **a specialised workshop was held on trust and the level of hallucination in artificial intelligence assistants**, delivered by CEIPI. In this context, CEIPI emphasised a key concept:

"Trust in AI is like building a bridge: it must be safe and ethical, but also passable. To achieve this, we need measurable criteria such as reproducibility and accuracy, while avoiding hallucinations."



AIJU, in turn, presented the **results of the first Beta validation** of the AI4Prosa assistant, carried out in Spain.

The **data were very positive**, although minor adjustments were identified and will be **incorporated into future tests planned for 2026** in countries such as Germany and the Czech Republic.

These results will **enable the design of new learning sequences and optimise the assistant**, with the aim of feeding into the **upcoming version 0.9**.

The European AI4Prosa project, led by AIJU and co-funded by the Erasmus+ programme, is moving towards its goal: to provide **a reliable and ethical AI-based educational tool** that facilitates understanding of the new European regulation on consumer product safety.



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SUCCESS FOR AI4PROSA FIRST PILOT TESTS: GENERATIVE AI ASSISTANT PROVES ITS WORTH

The beta version of our Generative AI tutor has **successfully completed its real-world validation phase**.

Following intensive sessions in Spain, Germany, and the Czech Republic, both students and professionals have **confirmed the tool's effectiveness in helping them master the new General Product Safety Regulation (GPSR)**.

During this stage, the learning experience focused on a vital module: **the legal responsibilities and obligations of economic operators**, including manufacturers, importers, and distributors.



EVALUATION AND RESULTS ACROSS THREE COUNTRIES

The project has reached a strategic milestone by validating the tool within Vocational Education and Training (VET) centres and professional workplaces. Each pilot was supervised by experts and assessed across three fundamental areas:

- **Tutor Feedback:** Evaluating pedagogical alignment and instructional quality.
- **Knowledge Assessment:** Measuring the actual learning outcomes and regulatory understanding of the students.
- **User Experience (UX):** Ensuring an intuitive and seamless interaction with the AI interface.

Thanks to the data gathered, **the beta version has already been refined and enhanced**, incorporating specific recommendations from participants across all three partner countries.



A GUIDE TO THE ETHICAL USE OF AI

To complement the assistant, the consortium is developing the guide: **"Product Safety Training with Generative AI: A Guided Approach"**.

This open-access resource will empower users in three essential areas:

1. **Critical Analysis:** Evaluating AI-generated responses for accuracy.
2. **Informed Decision-Making:** Using AI as a support tool for sound professional judgement.
3. **Safe and Ethical Use:** Ensuring responsible interaction with AI technology.

NEXT STEPS: MOVING TOWARDS VERSION 0.9

Following these positive results, the project is **moving into the validation of Version 0.9**. This next phase will involve at least **45 experts and users from the partner countries**.

This update will introduce **new learning sequences specifically tailored for SME employees, VET students, and trainers**, ensuring the training remains robust, practical, and perfectly aligned with the evolving needs of the European market.



THE AI4PROSA ASSISTANT INTRODUCED TO THE INDUSTRIAL SECTOR IN THE CZECH REPUBLIC

The AI4ProSa project continues to take steps to help companies **understand the new General Product Safety Regulation (GPSR)**. A recent example was the participation of our industrial partner, the Czech Toy and Play Association (SHH), in its annual assembly.

During the meeting, Mr. Hlavac (SHH) explained **to more than 70 business leaders and 30 journalists** what the AI assistant we are developing is all about: a digital tutor designed to make **learning about legislation as easy as having a conversation**.

The positive reception of the presentation in the Czech Republic confirms that the **AI4ProSa assistant is on the right track to meet the real needs of businesses**. By working directly with manufacturers, we can **improve the assistant with real-life case studies**, ensuring that what is learned is practical and **easy to apply in the daily operations of an SME**.

One of the project's objectives is to **help workers update their knowledge in a simple way** and be better prepared for upcoming changes.



AIJU EN EL GPSR STUDY VALIDATION SOBRE VULNERABILIDAD DIGITAL

AIJU has participated in the **GPSR Study Validation**, held on Thursday 29 January in Brussels and organised by EY, with the attendance of Daniel Tobarra, Project Manager at AIJU and member of the AI4ProSa team. The event focused on the validation of a **study on e-vulnerability** developed in the context of the General Product Safety Regulation (GPSR). It **brought together experts, regulators, market surveillance authorities, online marketplace providers and consumer associations** with the aim of gathering feedback, sharing knowledge and validating the study's results.

During the event, the risks that consumers may face when purchasing products online or interacting with new technological products were analysed. These included **cybersecurity and data protection risks, psychological risks, as well as biases, discrimination and unpredictability associated with artificial intelligence**. Attention was also drawn to how a lack of transparency or consumer knowledge can lead to situations of digital vulnerability.

In addition, **risks related to products that can be updated or modified remotely** were discussed, potentially altering their behaviour without users expecting it, being aware of it or fully understanding it. In this context, the insights gained during the workshop contribute to **strengthening the AI4ProSa project's approach** by integrating these reflections into the development of the learning sequences of its assistant.





AI4PROSA

AI4Prosa is a transnational project co-funded by the Erasmus+ Programme of the European Commission.

Our aim? To improve the capabilities of professionals and future professionals of consumer products in relation to the European legal framework on product safety through the development of an assistant based on generative Artificial Intelligence.

WHO ARE WE?

We are a partnership formed by 5 European entities. Each organisation brings to the project their own expertise to ensure that the project reaches its objectives and that we deliver the best results to help industry and VET improve their skills in product safety through GEN-AI.

CONTACT US

Our newsletter is published regularly each four months on our website. However, if you wish to be involved in project's activities, please fill the form in www.ai4prosa.eu or write us to:

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